Lanier Longhorns Baseball



# Dear Future Longhorn Team Sponsor,

The Longhorns are gearing up to kick off our season. We invite you to be a part of our campaign and help us continue to build Lanier Baseball into one of the premier baseball programs in the county.

We are still a relatively young program, therefore, we have many needs. New schools in Gwinnett County are provided with a field, fence, and lights. It is up to the team’s booster club, The Dugout Club, to raise funds to build the rest of the facility, including a permanent concession stand (with a press box), an enclosed batting facility, and permanent locker rooms at the field. Our goal for the 2023 season is to raise funds to get a cover for our betting cages.

The Lanier High School Baseball Program provides a variety of ways to tremendously help our program and, at the same time, deliver a great deal of exposure for your business in our community. Your tax-deductible donation also gives your business exposure to all the visiting teams across Gwinnett and surrounding counties.

Thank you for your consideration!

Lanier Longhorns Baseball

lanierdugoutclub@yahoo.com

www.LanierBaseball.org

Follow us on social media

Facebook: [Lanier High School Baseball](http://www.facebook.com/LanierHighSchoolBaseball)

Instagram: [Lanier\_Baseball](https://www.instagram.com/lanier_baseball/)

Twitter: [@LanierBaseball](https://twitter.com/lanierbaseball)

TikTok: Lanier Baseball

**Lanier Baseball Creed**

We are men who will be self-controlled, unselfish, men of action and humility,

who demonstrate pride, toughness and integrity in all that we do.

We will develop as hard-working student athletes who will be prepared to deal with success, disappointment, and challenge in all arenas with poise, class and perseverance.

We will put the successes of the team and our teammates ahead of our own individual accomplishments.

We will strive to make good choices that demonstrate self- control and positively reflect on ourselves, our families, and the baseball program.

**LANIER BASEBALL CORE VALUES**

Lanier Baseball Players Are…

**L**OVING *(Feeling or showing love or great*

*care)*

**A**MBITIOUS *(Having or showing a strong*

*desire and determination to succeed)*

**N**OBLE (*Having or showing high moral principles and ideals)*

**I**NTEGRITY (*The quality of being honest and*

*having strong moral principles)*

**E**NTHUSIASTIC (*having or showing intense*

*and eager enjoyment)*

**R**ESPONSIBLE (*Being the primary cause of something good or bad)*

**Sponsorship Packages**

*All sponsors will have their company name announced during all home games.*

**Longhorn Cowbell $250**

* Web site

**Longhorn Ranch Hand $500**

* Longhorn Cowbell plus
* 3’ X 5’ banner

**Longhorn Wrangler $750**

* Longhorn Ranch Hand plus
* 3’ X 5’ banner
* Sponsor Table (table at field entrance)

**Longhorn Rancher $1,500**

* Longhorn Wrangler plus
* Game Day Sponsor (flyers/coupon at gate, throw out first pitch)

**Longhorn Ranch Charter Member $2,500**

* Longhorn Rancher plus
* 3’ x 5’ banner (2 years)
* Sponsor Table (2 years)
* Scoreboard Sponsor

**Longhorn Ranch Founding Member $5,000**

**2 Year Sponsorship Offer *(Get 2 Years for the Price of 1)***

* Longhorn Ranch Charter Member for 2 years

*All sponsors will have their company name announced during all home games.*

**Individual Sponsorship Opportunities**

Scoreboard Premium Sponsor $2,500

Sponsor Table at all home games $1,000

Game Day Sponsor $ 500

Web site ad $ 450

3’ x 5’ Banner $ 350

**Sponsorship Form for Lanier Longhorns Baseball Team**

Please provide requested information so we may contact you with questions we may have regarding your sponsorship details, logos, links etc.

Sponsorship Type:

|  |  |  |
| --- | --- | --- |
|  | Longhorn Founding Member | $5,000 |
|  | Longhorn Charter Member | $2,500 |
|  | Longhorn Rancher | $1,500 |
|  | Longhorn Wrangler | $750 |
|  | Longhorn Ranch Hand | $500 |
|  | Longhorn Cowbell | $250 |
|  | Individual Sponsorship | $ |

**Logo Information:**

Please send a high resolution (300 DPI or better) JPG, EPS, or TIFF sized 20 inches or bigger. If this isn’t available, please send as a PDF.

Email logos for web site and banners to lanierdugoutclub@yahoo.com.

**Sponsor Contact Information**

Company/Individual Name

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Address: Street, City, State, ZIP

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Phone Number

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Email Address:

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Player Name:

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Venmo @Lanier-DugoutClub

OR

Mail Check to:

Lanier High School Dugout Club Inc.

Attention: Treasurer

PO Box 3284

Suwanee, GA 30024